# Decision Making and Safety in Clinical Trials – Graphs make a Difference!

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DIA 2011 Chicago, Illinois



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### Signal Detection, Strengthening, and Management Based on Clinical Trial, Spontaneous, Claims, and EHR Data

#### **Session Abstract:**

This symposium will review many aspects of signal detection. The symposium will demonstrate practical mechanisms for signal detection, and how to assess, triage, strengthen, and manage signals and safety concerns. The presentations will show how to detect and manage signals from multiple data sources including Clinical trial data, spontaneous adverse event reports, claims data, and electronic health records used in Integrated Delivery Networks.





# **Objectives of this Talk**

- 1. Offer convincing evidence that graphs make a difference in understanding safety results
  - What is it about the human brain?
  - ECG example
- 2. Given that graphs make a difference, why aren't they used more?
  - Process, Standards, Software





# **Is Your Brain Frozen?**



A recent article in Newsweek confirms what we all experience

From brain scans - parts of the brain best at decision-making can get overloaded

Too much information results in poorer decisions

The Science of Making Decisions Newsweek 27 Feb 2011







# **Is Your Brain Frozen?**

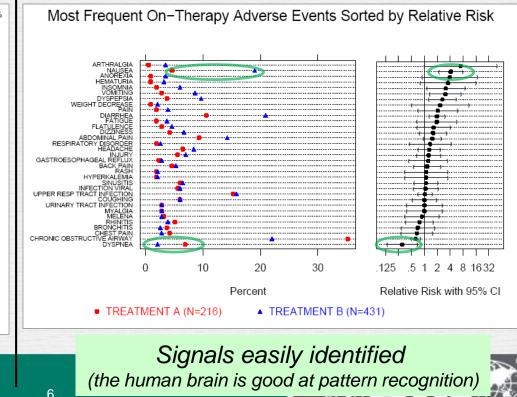
40-60% of the human brain is devoted to visualization
Human visual capability is far ahead of the computer

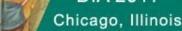
#### Data in Table Format

Event	Drug A (%)	Drug B (%)	RelRisk	Low95%	Up95%
ARTHRALGIA	3.5	0.5	7.0	1.6	31.5
NAUSEA	19.0	4.6	4.1	2.5	6.9
ANOREXIA	3.5	0.9	3.9	1.2	13.1
HEMATURIA	3.2	0.9	3.6	1.0	12.2
INSOMNIA	6.0	1.9	3.2	1.3	7.5
VOMITING	8.6	2.8	3.1	1.5	6.2
DYSPEPSIA	9.7	3.7	2.6	1.4	4.9
WEIGHT DECREASE	2.1	0.9	2.3	0.6	9.0
PAIN	3.9	1.9	2.1	0.8	5.3
DIARRHEA	20.9	10.6	2.0	1.4	2.9
FATIGUE	3.7	1.9	1.9	0.7	5.1
FLATULENCE	4.6	2.8	1.6	0.7	3.7
DIZZINESS	6.7	4.2	1.6	0.8	3.1
ABDOMINAL PAIN	14.2	9.3	1.5	1.0	2.4
RESPIRATORY DISORDER	2.6	1.9	1.4	0.5	4.0
HEADACHE	8.4	6.5	1.3	0.7	2.3
INJURY	7.0	5.6	1.2	0.7	2.3
GASTROESOPHAGEAL REFLUX	2.8	2.3	1.2	0.4	3.3
BACK PAIN	5.3	4.6	1.2	0.6	2.3
HYPERKALEMIA	2.1	1.9	1.1	0.4	3.4
RASH	2.1	1.9	1.1	0.4	3.4
SINUSITIS	6.5	6.0	1.1	0.6	2.0
INFECTION VIRAL	6.0	5.6	1.1	0.6	2.1
UPPER RESP TRACT INFECTION	15.8	15.3	1.0	0.7	1.5
MYALGIA	2.8	2.8	1.0	0.4	2.6
URINARY TRACT INFECTION	2.8	2.8	1.0	0.4	2.6
COUGHING	6.0	6.0	1.0	0.5	1.9
MELENA	2.8	3.2	0.9	0.3	2.2
RHINITIS	3.9	5.1	0.8	0.4	1.7
BRONCHITIS	2.6	3.7	0.7	0.3	1.8
CHEST PAIN	2.8	4.2	0.7	0.3	1.6
CHRONIC OBSTRUCTIVE AIRWAY	( 22.0	35.2	0.6	0.5	0.8
DYSPNEA	2.1	6.9	0.3	0.1	0.8

Where is the signal?

#### Identical Data in Graph





www.diahome.org

# **Graphical Perception**

"When a graph is constructed, information is *encoded*. The *visual decoding* of this encoded information is *graphical perception*.

The decoding is the vital link ...

No matter how ingenious the encoding ... and no matter how technologically impressive the production, a graph is a failure if the visual decoding fails."

William Cleveland, The Elements of Graphing Data

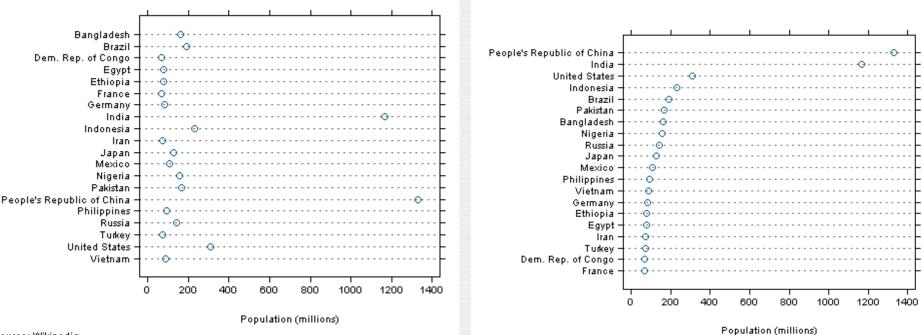




# **Table Look-Up and Pattern Perception**







Source: Wikipedia

Concept from William Cleveland, The Elements of Graphing Data



# **Advisory Committee Example**

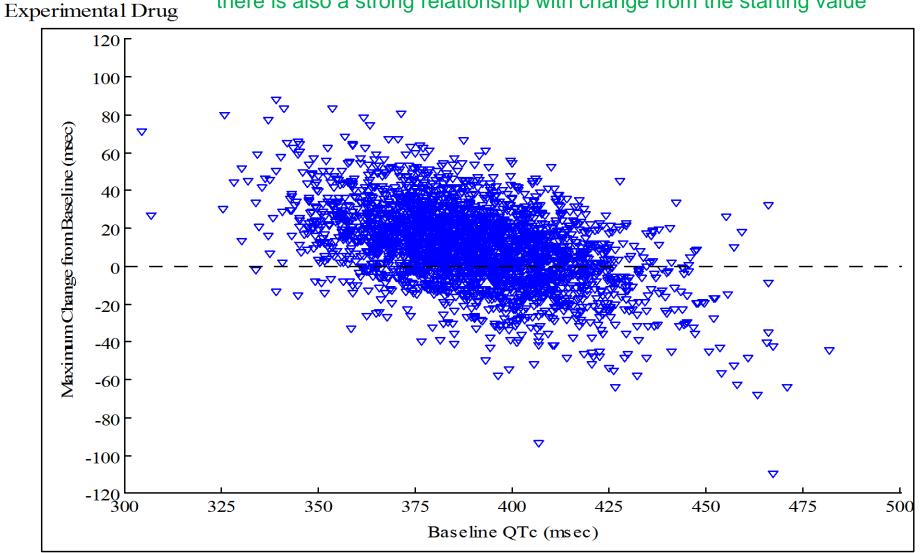
- Context: Experimental drug had shown approx.
   4 msec increase in ECG QTc for the overall phase 2/3 population
- Concern Expressed: Subjects with a high baseline would be pushed over the critical 500 msec boundary.





#### Maximum Change from Baseline vs. Baseline QTc (Baseline Correction) Phase II/III Data

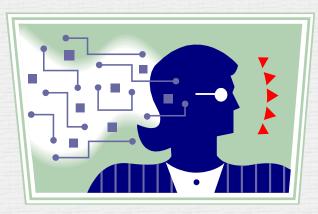
The mean change of 4 msec alone doesn't show the whole story, there is also a strong relationship with change from the starting value



# We All Would Agree

Study teams Decision-makers Prescribers Patients

## Benefit from easy ways to understand results



## **Obvious?**

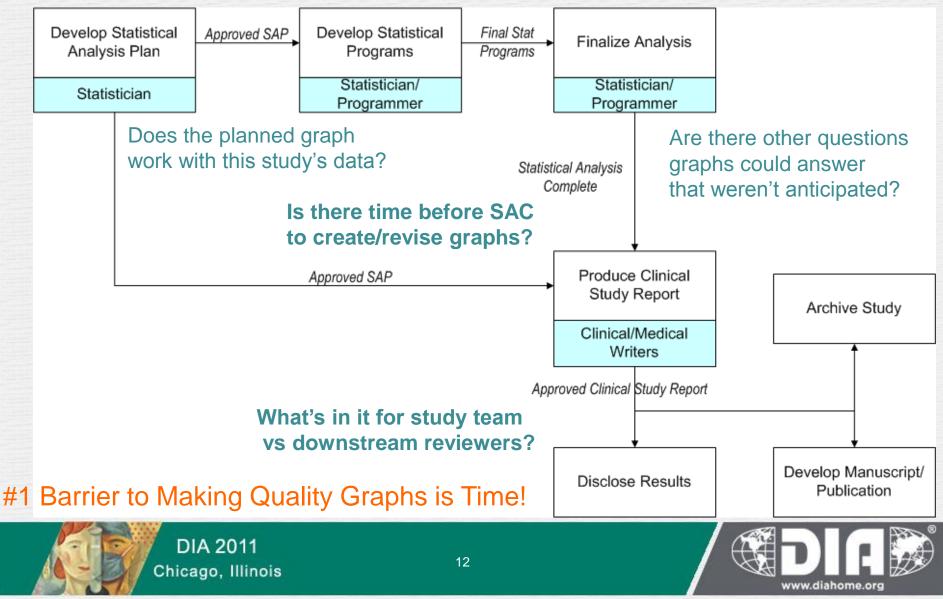
Then why aren't there more graphs in submissions?



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# Let's Take a Look at the Clinical Study Analysis Process...



# Understanding the Problem Space, Identifying and Implementing Solutions

Α.	Understand the problem space:
----	-------------------------------

- Graphs take time to make and authors have many activities competing for their time
- Primary value of graphs may be downstream from those who create them
- B. Solve the problems:
  - Faster ways to make graphs
  - Better understanding of graph usage downstream
- C. Solutions:
  - 1. Improve graphics software
  - 2. Standard Graphs for Common Safety Questions



**Standards** 

Technology

Process

Culture



Standards Process Technology

Culture

#### Improve Statistical Graphics Software Important, but not the focus of this talk

#### **Standard Graphs for Common Safety Questions**

- To address safety questions that occur time and again
- Many become familiar with using the same figure for the same question, know how to interpret





- FDA/Industry/Academia Safety Graphics Wiki Goals
- 1. Identify areas particularly applicable or useful to regulatory review in which graphics can enhance understanding of safety information.
- 2. Develop a palette of statistical graphics for reporting on clinical trials safety data.
- 3. Recommend graphics for clinical data based on good scientific principles and best practices.
- 4. Create a publicly-available repository of sample graphics (ensuring appropriate credits are given for contributions), including data sets and code.
- 5. Educate and engage stakeholders through outreach activities



- FDA/Industry/Academia Safety Graphics Wiki
  - Has common graphs for
    - Adverse Events
    - ECG
    - Labs/Liver Events

 And some General Principles and tips for creating effective graphics

See slides for:

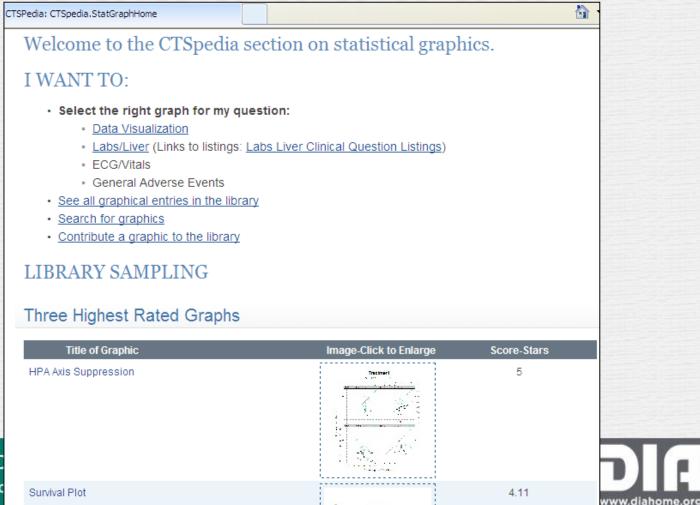
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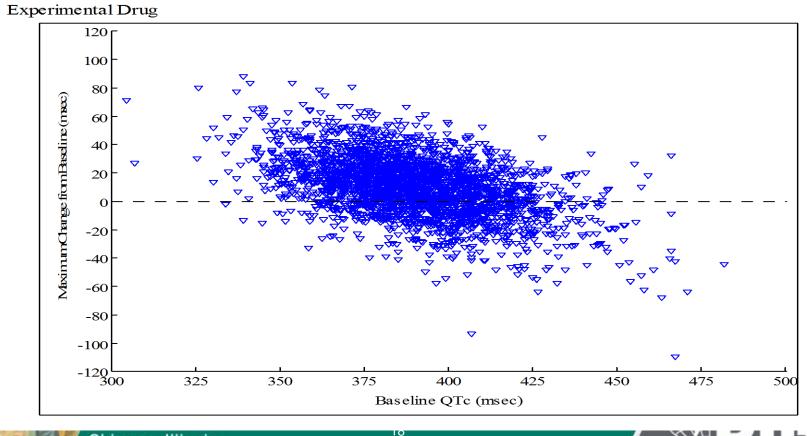
Industry-wide: FDA/Industry/Academia Safety Graphics Wiki





#### You'll Remember this Graph from Earlier in the Talk...

#### Maximum Change from Baseline vs. Baseline QTc (Baseline Correction) Phase II/III Data



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## Safety Graphics Wiki ECG Subteam's Answer for a Standard Graph

- Typically Tabular summaries of Categorical QTc
  - Changes from Baseline: N's and % changes exceeding 30 and 60 msec
  - Raw/Absolute QTc values: N's and % exceeding 450, 470, and 500
- Problem: interpreting the changes without knowing the Baseline or absolute QTc value
- Plot shows relationship of change to the absolute

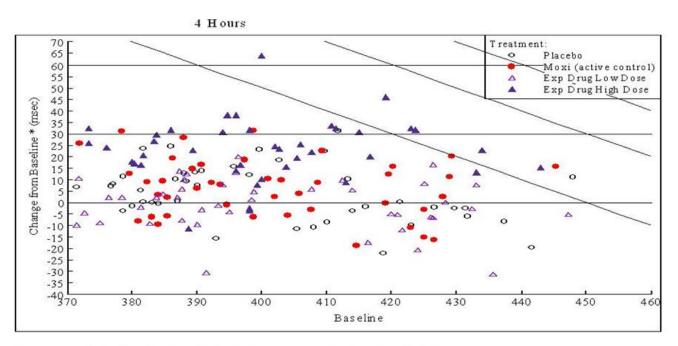




## Safety Graphics Wiki ECG Subteam's Answer for a Standard Graph

## Categorical QTc plot from CTSpedia

Individual Changes from Baseline (Day 0) by Baseline (Day 0) Value Page by Hour Post Dose TQT Study





\* Changes from Baseline are defined as time matched changes from the baseline day. Horizontal lines refer to 30 and 60 m sec changes and diagonal lines refer to 450, 480, and 500 m sec from lower left to upper righ



## Interpretation of Categorical QTc plot

- Design shortcoming of this graph type: regression to the mean
  - The majority of large changes occur in subjects with low baseline
  - The majority of large absolute values started with a high baseline
- Values of real concern are large changes with large absolute values – upper right is area of concern
- This couldn't be assessed with a table where absolute and changes are presented separately – the dependence of one on the other is lost with tabular displays





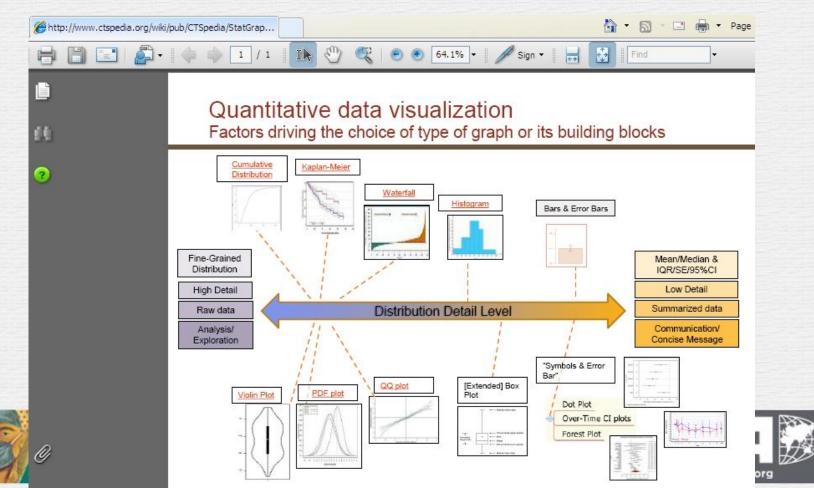
- The ECG example is just one of many for ECG
   The same is true for Adverse Events and Lab/Liver
- Each graph entry in the wiki has a description of use, sample program code & data
- The wiki is searchable, has a glossary and many other features





Industry-wide: FDA/Industry/Academia Safety Graphics Wiki

 ... and if you're not sure what kind of graph you need, Safety Graphics Wiki has guidance to find the best graph type for your needs



Ensure Clinical Interpretation of Standard Graphs is Understood

• At my company:

**Standards** 

Process

 Having standard safety graphs is not enough – must increase usage

Technology
 "Effective Graphics Design for Clinical Development" course
 1/3 of course devoted to clinical interpretation, with great support

PHARMACEUTICAL STATISTICS *Pharmaceut. Statist.* 2008; 7: 20–35 Published online 26 February 2007 in Wiley InterScience (www.interscience.wiley.com) DOI: 10.1002/pst.254



## Graphical Approaches to the Analysis of Safety Data from Clinical Trials

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Ensure Clinical Interpretation of Standard Graphs is Understood

- At my company:
  - Having standard safety graphs is not enough must increase usage
- Technology "Effective Graphics Design for Clinical Development" course
  - 1/3 of course devoted to clinical interpretation, with great support from clinicians in safety and therapy areas
  - Improve statistical graphics software
    - Standard safety templates at launch
    - Intuitive GUI interface / Quick ramp-up
    - High quality output with little fuss
    - Easy for users to change graphs, create new ones



**Standards** 

Process

Culture



# Conclusions

- Graphs make a difference in understanding safety results
  - Pattern recognition of human brain far superior to computer
- Thoughtful consideration of
  - Process,
  - Standards, and
  - Software

will improve graphics usage in your organization and across our industry





# Acknowledgments

- FDA/Industry/Academia Wiki Group
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- GSK Statistical Graphics Workstream
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\*special thanks to Rich & Wiki ECG subteam for the ECG example



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